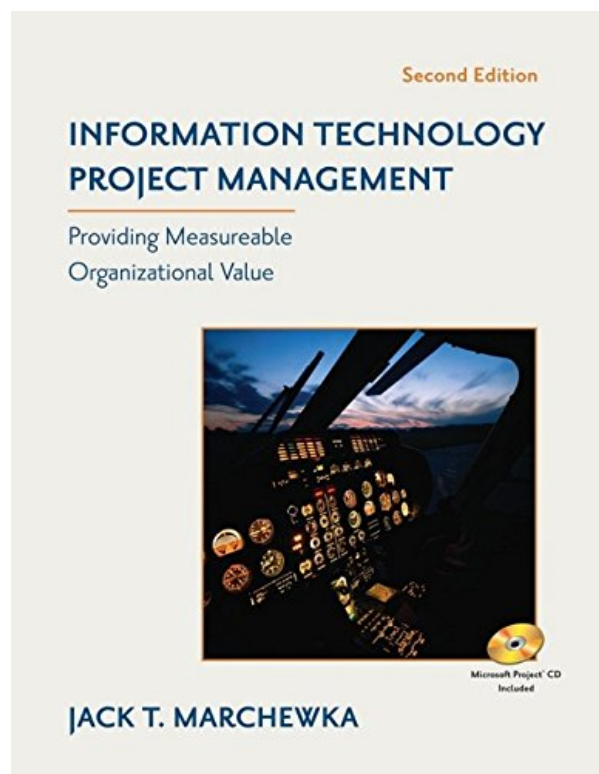


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Review

"...a highly recommended textbook for an undergraduate course." (Journal of the Operational Research Society, September, 2008)

From the Back Cover

Reach for a higher measure of success

An information technology project can be on time and within budget, but that doesn't mean it will be successful. The real measure of success is the value that the project delivers to the organization.

Now revised, this Second Edition of Jack Marchewka's Information Technology Project Management focuses on how to create Measurable Organizational Value (MOV) through IT projects. The author uses the concept of MOV to create a solid foundation for making decisions throughout the project's lifecycle and for integrating project management and IT concepts, tools, and techniques.

Highlights of the Second Edition

- New Chapter 12 on Project Procurement Management and Outsourcing.
- New Chapter 13 on Project Leadership, Ethics, and Multicultural Projects.
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About the Author

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